



The

Palette

AN OCCASIONAL NEWSLETTER PUBLISHED BY THE DuCRET SCHOOL OF ART WHEN THERE'S SOMETHING TO SAY IN THE ARTS!

The duCRET SCHOOL of Art

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Message from Frank Falotico, Director

It's the start of another school year and we're already off to a terrific start! We have an impressive number of first-year students again this year, new class offerings such as Flash and Package Design, and a successful Summer program for some of our design students (see article at right). If you have any questions about the information you read in *The Palette*, feel free to contact me here at the office. Enjoy!

Students participate in Summer Design Group Program (or what I did on my Summer vacation)



Design Group Studio participants, from left to right, Sean Smith, Trish Andrada, Charles English, Kirsten Karwan and Joe Knechtel.

As the 2009 school year ended in May, the minds of many students at duCret turned to the ritual of enjoying a Summer off and heading to the beach or some other form of escapism for a few months. This was not to be the case for five students who have their eyes set on a future in the field of Graphic Design.

Design students Kirsten Karwan, Trish Andrada, Charles English, Sean Smith, and Joseph Knechtel all participated in instructor Dean Field's Summer Design Group Studio Project. The studio

project would function as an agency and would handle multiple projects as obtained from new, outside accounts. The invitation only studio ran one day a week for eight weeks, starting at 9AM until "closing"...meaning that when that day's assignments had been met, the students could go home.

"I felt that an advanced studio dealing with the business world as it is outside the classroom would be of benefit to the students," said Field. "And full credit towards graduation would be given."

All work produced was held to the highest professional level and scheduling rigidly adhered to. Client meetings,

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Open Studio

10 Sessions on Wednesday evenings

October 7th through December 16th, 2009
 (No session on Nov. 25th)
 Hours: 7:00pm – 9:30pm

COST:

Walk-ins: \$15.00 per session / 10 sessions: \$135.00

(\$10.00 per session / 10 sessions \$90.00 for duCret students, alumni and faculty)

Artists are required to bring their own materials.
 For info and reservations, call:

908-757-7171



Summer Design Group

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project management, individual responsibilities and candid discussions about progress were all held as a matter of course. Both team efforts and one-on-one management of accounts were all subject to review and evaluation.

The clients

The students serviced three accounts. The Plainfield Symphony, The Pianosmith and The Red Mill Museum. The assignments themselves varied with each client. For The Plainfield Symphony, there were a number of promotional pieces executed, such as posters and programs for upcoming concert events. For The Pianosmith, two brochures highlighting their products and services were created. To celebrate The Red Mill Museum Village's 200th anniversary, the group designed and completed a logo to showcase the event.

When asked about the experience of working with the students at du-

Cret, James Rowland, President of The Plainfield Symphony, said "It was great!" Richard Miller, President of The Red Mill Museum Village added, "working with Dean Field and his students was a true pleasure."

The students

How was the experience of an eight week program dealing with "real" clients and "real" projects? Kirsten Karwan said "It showed me what to expect in the business world of graphic design." She

adds, "it gave me an insight to real-world situations." Charles English said "probably better than any 'class' I've taken."

"This is a group of exceptional talent and, candidly, performed to expectations," said instructor Dean Field. "Accordingly, the studio will continue to run as part of the school curriculum. For me, this has been a pleasure and I have enjoyed it immensely. I also am looking forward to new accounts!"



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